NIKHIL NIMAWAT • Product Designer and Researcher

PERSONAL DETAILS

Name : Nikhil Nimawat
Portfolio : www.nimawat.com
Phone : (+91) 8079090589
Email : nkhlnmwt@gmail.com

EDUCATION & QUALIFICATION

- B. Tech. Mathematics and Computer Science, **IIT Guwahati**.
- Product Design Fellowship, **Ownpath** (cohort 5)

SKILLS

- Product Management, Product Design for Growth, UI/UX design, UX User interviews, service product interviews.
- **Softwares:** illustrator, Figma, indesign, Github CI/CD integrations
- **Programming languages:** C++, html, css, matlab

PROJECTS

1. Bachelor Thesis on p-Groups, Solvable groups, and composition series, 2017.
Dr. Anupam Saikia, I.I.T.-G
2. Habitwave illustrations, (mid, 2020)
→ Helped identify and define, the core psychological insight we want to play on, and arrived at a brand identity based on that. → Then built an illustration system for the app to express that brand with visuals.

INTERESTS

Books: "Sprint", Design Systems by Alla Kholmatova, Conversation UX design by Robert J. Moore, "Pattern Language", "Grid Systems in

WORK EXPERIENCE — 4 YEARS

FULL TIME EXPERIENCE — 3 YRS

Product Manager and Product Designer at Jollee.in (*Nov, 22-Dec, 23*)
→ Assigning work to 2 front end developers, for building the app and the website.
→ Designing UI components. And a system to organise the code for implementing it on website and app, according to the required data.
→ Presenting website and app features, for better positioning
→ Organising workshops and 1-1 interviews, with doctors, mothers and internal team, for figuring out features for new-mothers' needs that we can serve.

Product Designer at Niro.money (*Nov, 21-Jun, 22*)
→ Complete UI and UX design for "web-app", "app", and "website", of the fintech
→ UX design for internal sales tool.
→ Presenting design decisions to stakeholders.
→ Experimented with different interest rates, and UIs for the product, which increased top funnel conversations from 3% to 12%.
→ User interviews to understand the problems.

Brand Designer and Illustrator at Slanglabs (*Feb,2019-Jul,2019*)
→ Helped Slang express their brand through, webdesign, illustration style design, web, webapp and Editorial illustrations.

Visual designer for Clemenzie, (*November, 2018 - Jan, 2019*) → Making illustrations and notification banners our their B2C clients.

FREELANCE WORK (2020-2021) — 1 YEAR

Padose (*June-July, 2021*) In-app illustrations to communicating quality, thus get users to buy in.

Instamojo (*May, 2021*) Website template design using IBM's CarbonDesignSystem. UI work/Implement Design system.

Keito.works (*Nov-Dec, 2020*) Homepage design for a better conversion on the marketing website.

Slanglabs (*Jul 2019-Jul 2019*) Website, Brochure & illustration style design (for web, blog, 404 page).

Claystation, Sorted studios (*June-Aug, 2020*) Packaging design, Illustrations, for a product they launched "Make your own Ganesha".

Nikhil Kini (*April, 2020*) Illustrations for his youtube channel. Logo rework.

Cendrol Construction (*Aug-september, 2020 & July 2018*) → Made a pitch deck for the raising funds.
→ Information design, for their webcatalogue, for different construction plan offerings.
→ Brochure/Portfolio design for showcasing company's work, following the brand guidelines.