Nikhil Nimawat • Product Designer, who has also worked as an illustrator previously.

PERSONAL DETAILS

Portfolio : nimawat.com/design.html
Phone : (+91) 8079090589
Email : nkhlnmwt@gmail.com

EXPERIENCE 2.5 YEARS

FULL TIME EXPERIENCE

Product Designer at Niro.money (*Nov,21-present*)
→ Complete UI and UX design for "web-app", "app", and "website".

→ UX design for internal sales tool.
→ Presenting design decisions to stakeholders.
→ Experimented with different interest rates, and UIs for the product, which increased top funnel conversations from 3% to 12%.
→ User interviews to understand the problems.

Brand Designer and Illustrator at Slanglabs (*Feb,2019-Jul,2019*) → Helped Slang express their brand through, webdesign, illustration style design, web, webapp and Editorial illustrations.

Visual designer for Clemenzie, *(November, 2018 - Jan, 2019)* → Making illustrations and notification banners our their B2C clients.

FREELANCE WORK (2020-2021)

Padose *(June-July, 2021)* In-app illustrations to communicating quality, thus get users to buy in.

Instamojo *(May, 2021)* Website template design using IBM's CarbonDesignSystem. UI work/ Implement Design system.

Keito.works *(Nov-Dec, 2020)* Homepage design for a better conversion on the marketing website.

Slanglabs *(Jul 2019-Jul 2019)* Website, Brochure & illustration style design (for web, blog, 404 page).

Claystation, Sorted studios (June-Aug, 2020) Packaging design, Illustrations, for a product they launched "Make your own Ganesha".

Nikhil Kini *(April, 2020)* Illustrations for his youtube channel. Logo rework.

Cendrol Construction *(Aug-september, 2020 & July 2018)* →Made a pitch deck for the raising funds.
→ Information design, for their webcatalogue, for different construction plan offerings.
→ Brochure/Portfolio design for showcasing company's work, following the brand guidelines.

EDUCATION

B. Tech. Mathematics and Computer Science, **IIT Guwahati**. (*HSS: Psychology, Literature*)

Product Design Fellowship, **Ownpath** (cohort 5)

SKILLS

Designing for Growth, UI/UX design, UX writing, illustration-style building, brand-identity-design, Building & Implementing design systems, developer handoff, User interviews, service design.
Softwares: illustrator, Figma, indesign
Programming languages: C++, html, css, matlab

PROJECTS

1. Bachelor Thesis on p-Groups, Solvable groups, and composition series, 2017.
Dr. Anupam Saikia, I.I.T.-G
Explored field theory, Galois Theory, Solvable groups and surveyed the corresponding proofs for orbit Stabilizer theorems and Sylow's theorems.
2. Designing a dashboard in fiori design
3. Portrait session, June 2018 Offered to make a portrait of people who volunteered as a models, at the 91springboard, JP Nagar.
4. Habitwave illustrations, (*mid, 2020*) → Helped identify and define, the core psychological insight we want to play on, and arrived at a brand identity based on that. → Then built an illustration system for the app to express that brand with visuals.
5. Callforcode Currently trying to contribute to the project racial-justice-legit info, (a project part of the callforcode program) using IBM Carbondesignsystem

INTERESTS

Books: "Sprint", Design Systems *by* Alla Kholmatova, Conversation UX design *by Robert J. Moore,* "Pattern Language", "Grid Systems in Graphic design", "Designing Brand identity", "The elements of typographic style".
Online course: 6.813, User Interface Design and Implementation, MIT open Courseware, SAP fiori design enterprise design.
Others: Piano, Printing process, fashion, Movies, carbondesign system, frontend dev.